

Rate Card & Packages

From your first interview to your finished, print-ready book.

Every package is a complete, end-to-end service — interviews, writing, editing, photos, and design — delivered as print-ready files. Your story, shaped by professionals, ready for print.

PACKAGES

Package	Word Count	Photos Included	Extra Photos	Investment
Slim	10,000 words	10 photos	\$100 per photo	\$10,000
Standard	15,000 words	15 photos	\$100 per photo	\$15,000
Classic	20,000 words	20 photos	\$100 per photo	\$20,000
Extended	25,000 words	25 photos	\$100 per photo	\$25,000
Signature	30,000 words	30 photos	\$100 per photo	\$30,000
Premium	35,000 words	35 photos	\$100 per photo	\$35,000
Legacy	40,000 words	40 photos	\$100 per photo	\$40,000

All prices are in NZD and exclude printing, which is quoted separately.

WHAT'S INCLUDED

Service	What it means for you
Interview sessions	We record a series of conversations with you — your voice, your memories, your way of telling it.
Professional ghostwriting	An experienced writer shapes your material into a compelling, readable narrative from start to finish.
Editing & proofreading	Full structural and copy editing to produce a polished, publish-ready manuscript.
Photo captions	Thoughtfully written captions for every photo in your package.
Client review rounds	Your feedback is woven in throughout — including at the layout and design stage before final sign-off.
Print-ready files	Final files delivered complete. Nothing more for you to do but hold the book in your hands.

PRINTING

Print costs are quoted separately once your book specifications are confirmed.

Final pricing depends on page count, number of images, binding type, paper stock, and quantity. We work with a trusted local print partner in Nelson.

NOT SURE WHERE TO START?

Most people aren't sure how long their story will be until we start shaping it together.

Get in touch for a no-obligation conversation. We'll talk through your project and recommend the package that fits.